

OVERVIEW

One of the world's largest pure-play audio entertainment companies and among the largest subscription media companies in the United States.

BACKUP APPLICATION

Symantec NetBackup

KEY BENEFITS

- Cut backup times
- Accelerated data recovery times from hours to minutes
- Provided simultaneous support for both NetBackup tape and OST environments

Leading Satellite Radio Company Future-Proofs Data Protection with SEPATON

One of the world's largest satellite radio companies needed a data protection solution that could help them protect their business critical data, consolidate their data center operations after a large merger, and provide an efficient way to migrate to Symantec NetBackup Open Storage Technology (OST) and other new technologies. The SEPATON S2100®-ES2 data protection platform is helping the company to protect hundreds of terabytes of data, eliminate data center sprawl, and provide reliable, bandwidth-optimized disaster protection.

“ We agreed that SEPATON not only had a superior product across the board, but also had much more knowledgeable people. They didn't just sell us a box, they worked closely with us to implement a solid solution we could all have confidence in.”

*Manager, Architecture and Engineering
Leading Satellite Radio Company*

Facing a merger that would nearly double the size of its organization, the IT management staff of a leading satellite radio company took on the challenge of consolidating two data centers and improving the overall quality of its data protection environment. A chief concern for them was finding a solution that could deliver the enterprise-class performance and operational flexibility required to protect the massive data volumes – including business-critical Oracle data – managed in the newly consolidated organization.

FAST, SIMPLE SOLUTION

While they wanted a solution that would deliver immediate improvements, forward-thinking IT managers also wanted a solution that would retain its value well into the future. They needed a product that would provide a smooth, cost-effective way to migrate to new technologies, such as NetBackup/OST over time without the prospect of costly “rip and replace” solutions. Like other enterprise data centers, they were also concerned about their ability to handle

more than 50 percent annual growth in data volumes.

IMPROVED REPORTING AND MANAGEMENT CONTROL

The company also needed to improve their ability to manage and track of data through the backup, restore, and replication processes. Several factors made tracking and management of data in their existing environment extremely difficult. They were challenged by weaknesses in their data protection policy management and by a mixed backup environment that included NetApp NDMP, Windows, and tape backup.

THE SOLUTION

“We evaluated SEPATON and two competitors carefully,” said the company's Manager, Architecture and Engineering. “We agreed that SEPATON not only had a superior product across the board, but also had much more knowledgeable people. They didn't just sell us a box, they worked closely with us to implement a solid solution we could all have confidence in.”